S/N 10/743,988 PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

 Applicants:
 Joshua Kopelman et al.
 Examiner: Asfand Sheikh

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Title: METHOD AND APPARATUS FOR FACILITATING SALES OF GOODS BY

INDEPENDENT PARTIES

## AMENDMENT & RESPONSE UNDER 37 C.F.R. § 1.111

Mail Stop Amendment Commissioner for Patents P.O. Box 1450

Alexandria, VA 22313-1450

In response to the Office Action dated February 1, 2010, please consider the following remarks.